“AT HOME” AT THE WOMAN’S BUILDING (BUT WHO GETS A ROOM OF HER OWN?): WOMEN OF COLOR AND COMMUNITY

Michelle Moravec and Sondra Hale

Join us in the creation of the community of learned women Virginia Woolf believed was possible. Not the daughters of educated men, but the education women themselves controlling their private and professional lives according to their values, sensibility and womanity.

Introduction—Feminism and Community

The Woman’s Building of Los Angeles emerged in an era characterized by many homogeneous and somewhat essentializing themes about a need to build and maintain community—a women’s or woman’s community, a feminist community. However, the manifestos, mission statements, and reiterated slogans that characterized the identity politics of the era of “second-wave feminism” were both vague and specific about the nature and type of community envisioned. Some statements expounded on a need for women to invent and build spaces and institutions that were uniquely tailored to women’s needs, spirit, and creativity. Whether or not these were actual edifices, they were to be “safe houses,” places where all women felt “at home.”

The concept of “community” remained an elusive one in most of the early feminist literature. Other terms implied community (e.g., “collective”), and essentialist terms abounded (e.g., “woman’s world” and “women’s culture”), but few ventured into an actual definition of “community.” So much was “understood.” Even most of the Woman’s Building’s official statements skirted the terminology while occasionally citing members who used the term.
For example, the publication issued to celebrate the tenth anniversary reproduced a mission statement that uses such terms as “collective identity” and “environment” but not “community.” At the same time, one of the founders, Arlene Raven, is quoted as saying, “We are the Woman’s Community: we live and grow in the Woman’s Building.” Active member Deena Metzger asserts, “the Woman’s Building is the room of our own, the private space where community begins.”

Some early feminist institutions clearly aimed to create community or considered themselves to be one. Sagaris, referred to as “an independent feminist institute,” emerged in 1975 as one of the first organizations to deal with feminist education, in the broadest sense. Although not defined as a “community,” the question of “what builds women’s sense of self and sense of community” was considered in discussing cultural goals. Susan Sherman, however, frames the group that broke away from the larger gathering of Sagaris as an “alternative community,” a term that was very common in the 1970s and 1980s. Sherman argues, “With the birth of the August 7th Survival Community, the crucial step had been made from an educational institution run by a collective of eight women to the formation of an alternative educational community run collectively by all the members of the community.”

Following in the footsteps of Sagaris was a West Coast institution that chose to use the word “community” in its title. Marilyn Murphy remarked about Califia:

> We call our organization Community to express our commitment to the development of an informed community spirit among Califia women which recognizes and affirms our differences as we celebrate our sisterhood. Califia Community is committed to the development of a multicultural community of the spirit of women through feminist education.

A legacy of this “spirit of community” undergirds a recent book on feminist artists. *Expanding Circles: Women, Art & Community*, edited by Betty Ann Brown, explores community in its diversity:

> People must be given images of different kinds of communities, of communities that are neither patriarchal nor hierarchical, neither authoritarian nor demeaning. Communities that honor the authority of lived experience. Communities that give voice to those often silenced ... We write about alternative definitions and identifications of community, about using art and art processes to build community .... We write about community as any group of two or more people who live and/or work together.

Most feminist concepts of community stressed the inclusiveness while trying to pay at least lip service to diversity. However, the question of just how all-inclusive the various feminist movements and institutions of the twentieth century were dominated much of late-twentieth-century feminist writings. Although subject positions have changed as situations change, it is safe to say that any number of self-defined groups have claimed to have been marginalized by “the women’s movements”: lesbians, bisexuals, transgendered peoples, working-class women, mothers, older women, and the disabled. One such segment of women that has been highly vocal on this matter is the congeries of the various groups that constitute the totalized category “women of color.”

One of the problems of feminism and race was the raised expectation based on feminists’ claims of inclusivity, egalitarianism and the openness and tolerance of “difference” within the moral community. These claims were made despite that fact that schisms of race, class, ethnicity, religion, culture, sexuality, abilities and age permeated the larger society out of which the women’s movements had emerged. The ideals of inclusivity were more like wishful thinking, without a clear analysis of what actions might be required to make the vision a reality, or a full understanding of the conditions that created those divisions. With hindsight one is struck by the impossibility of that goal of all-inclusiveness.

Like many feminist institutions of its day, the pioneer members of the Woman’s Building of Los Angeles stressed a spirit of community: social relations among members based on ethics and values related to perceived feminist principles. The Woman’s Building co-founder Arlene Raven expressed it this way:

> The purpose of feminist education is to create and participate in cultural revolution. Towards that end, feminist creative activity takes place in the context of a community in which women can support one another, validate individual and common experience, create from that experience, and share their work with the public ... When women are primarily in a feminist support community, their work reflects female/female support and the different sense of identity which one has in that situation. This is a new and different kind of art, reflecting a new social structure—feminist community structure.

**Is Anyone at Home?**

In 1983, Arlene Raven curated a show at the Long Beach Museum of Art that celebrated the tenth anniversary of *Womanhouse*, the first of the large 1970s feminist art exhibitions/installations/performances. Raven titled the exhibition “At Home,” an ironic reference to the ambivalent embracing of the “home/house” icon and theme by many seventies feminists. An ironic reading of both the “At Home” show and *Womanhouse,*...
of a decade earlier, questions the safety of the home. Was it a refuge for everyone who dwelled there?

For the purposes of this essay, the ironic reading of “home/house” begs the question of who experienced the Woman’s Building and any number of feminist safe spaces as hospitable. Did all feminists and women feel “at home?”

The Woman’s Building in Los Angeles took its name from the Woman’s Building of the 1893 Columbian Exposition in Chicago. Both projects explored women as “artists,” a role that had been historically male in Western society. The Los Angeles institution, founded by Judy Chicago, Sheila de Bretteville, and Arlene Raven to “expand women’s ability to express themselves individually and collectively and to communicate their experience through art,” served for eighteen years as one of the nation’s primary centers for feminist art movements and the main one in southern California.

While always struggling for funding and hardly a prosperous arts institution, the Woman’s Building was, nonetheless, better endowed than a number of even more fledgling institutions, especially those organized by women artists of color. It was especially difficult, then, for feminist artists of color to ignore or avoid the Woman’s Building. Yet, the claims of “community” expounded by Woman’s Building founders, staff and denizens set forth a tension that was to plague the house.

The concept of “community” permeated the doctrine and many of the practices of the Woman’s Building. Co-founder Chicago envisioned the Woman’s Building as a supportive community that would nurture women’s development as artists and provide an appreciative audience for an art that explores women’s experiences. Some feminist artists even moved from other cities to take part in the enterprise.

Therefore, establishing a site and supporting women artists were not the only goals. The founders and early participants held a loftier and more elusive ideal: the establishment of a very special “community.” Perhaps no one concept was as important to the Woman’s Building founders and initial denizens as “community.” In this sense, the Woman’s Building reflected one of the cluster of goals of “second-wave” feminism: e.g., to build a moral community of women; to maintain the connection between “community,” as if it were monolithic (or should be), and the cultural hegemony that held sway. Who had the authority to decide what a community was, to name the community, to categorize it, and to decide how it should be structured and who was part of it?

Within the context of Los Angeles feminists, the Woman’s Building itself was often referred to as a “community.” Yet “community” as a concept was only partially defined, and beyond the idealistic expressions in the early years, was under-theorized.

Actually the Woman’s Building consisted of several “communities,” some of which overlapped. These included founders, faculty, administrators and staff, Feminist Studio Workshop (FSW) students, Extension Program students, specific program/projects/collaborative groups (e.g., Lesbian Art Project, Women’s Graphic Center, Women’s Video Center, and Feminist Art Workers/Sisters Of Survival), the Board of Directors, and regular audience members. These “communities” defined a series of concentric circles, with those who spent the most time on the premises or took responsibility for its operations serving as “insiders,” and those who attended more occasionally often feeling more like “outsiders.”

Crosscutting and overlapping with the above were also communities based on ideologies, fragments of which affected community-building at the Woman’s Building. After all, this was 1970s feminism—with its splits between and among liberal, radical and socialist feminists (and divisions within these); the “lesbian-straight” split; class divisions; and Jewish/non-Jewish. Within Los Angeles there was even a historical regional division between east-siders (e.g., those who lived in Echo Park and Silver Lake areas) and west-siders (e.g., from Santa Monica and Venice). The former were considered more political and leftist; the latter, more cultural. The Woman’s Building was on the eastside and drew from an array of eastside feminists. Yet, its constituency, contrary to the conventional local wisdom at the time, was considered more “cultural feminist” than leftist feminist. Such were the contradictions of the feminisms of the times.

It goes without saying that the essentialized and totalized category of “women of color” had its own divisions, not only ethnic/race, but also class, sexuality, and generation. Furthermore, there existed strong differences about the degree of cooperation and participation with white/Anglo women that would be deemed appropriate or strategically sound. Therefore, while some women of color insisted on inclusion in an institution like the Woman’s Building, others favored forming their own communities and institutions. One of the problems, as indicated above, was that the separatist institutions had an even more difficult time with funding and often ended up as “poor sisters” to the ostensibly better endowed institutions dominated by white women.

If the extent of compensatory or corrective programming was any measure of the dissatisfaction or dislocation that many women of color felt about their association with the Woman’s Building, then the problem was great. Through the years the Woman’s Building staff, board of directors, program committee, and participating artists worked on issues of racism in their programming. It was highly unlikely, however, that an organization like the Woman’s Building could resolve a series of problems that the movement(s) as a whole were unable to resolve, or even to address adequately. In the end, only those women of color who shared a similar perspective on feminism as the predominantly white Woman’s Building members became heavily involved in the organization.
Were Women of Color at Home?

Although feelings about racism were an undercurrent at the Woman’s Building in the late 1970s, as in a number of feminist organizations throughout the country, it was not until the Woman’s Building began receiving funds under the Comprehensive Education and Training Act (CETA), that racism surfaced as an issue. Many of the women eligible for employment under this program in Los Angeles were women of color. Although CETA funds provided the Woman’s Building with the ability to hire support staff, many of the women of color who were hired were not in positions of authority. This situation ultimately led to charges of racism against one white staff member in particular. Ironically, members of the Woman’s Building had sought CETA funding not only to increase their budget, but also because they wanted to draw more women of color to the Woman’s Building. They further hoped that the new staff members’ friends and families would become involved in the Building. Even when women of color were hired in “executive” positions, the integration of newcomers was difficult and conflicts ensued.

Unexpectedly, the CETA program transformed the issue of racism at the Woman’s Building from an abstract discussion to a concrete and more visible situation. Member Annette Hunt points out that prior to the CETA programs, the Woman’s Building dealt with the issue of racism as a “rhetorical question—we could all sit around [and] wonder why don’t we have more black women here? How are we going to reach more black women, Hispanic women, Asian women?”

Clearly, perceptions of racism were a problem at the Woman’s Building. However, conflicts between newcomers to the Woman’s Building and long-time members occurred frequently, even among white women. It is likely that the issues of racism exacerbated an already existing tension at the building between “insiders” and “outsiders.” A case in point was the situation that developed after Valerie Angers, a white woman, became part of the Woman’s Building “community” in 1977 as building manager. Angers joined the Woman’s Building as part of a group of women who founded the magazine Chrysalis.

As an “outsider,” Angers faced considerable challenges as building manager, and eventually her tenure at the Woman’s Building came to a close. In her letter of resignation, Angers argued that the existence of a closed community within the Woman’s Building impeded effective management and that the “coziness” often translated into hostility toward those who did not have a long history with the Woman’s Building.
Because of her relatively short history with the Woman’s Building, longtime members attributed her criticisms to her inability to understand the organization.35

Renville, too, although an “insider,” had conflicts with longtime members of the Woman’s Building when she constituted a new board of directors. Longtime members of the Woman’s Building saw the new board members as “corporate women.”36 Sharon Sidell-Selick quotes one of the Woman’s Building founders: “What we got [with the appointment of a new board] was a Board who … did not understand the Building, did not like the Building, [and] had a vision of trying to push the Building more into the mainstream scene in order to be acceptable.”37

In 1980 the Woman’s Building hired Shelton, an African-American woman, as executive director.38 The board of directors hired Shelton because they hoped she would bring more women of color into the organization. Such high expectations only compounded the difficulties Shelton experienced as an “outsider” at the Woman’s Building. Even Sheila de Bretteville, the most outspoken advocate of making the Building accessible to outsiders, “always believed it would never work to have somebody be the executive director who wasn’t someone who had been through the Building experience, because they couldn’t understand what it was they were directing.”39

From the beginning Shelton, like all the other administrators, had little autonomy, despite her title of executive director. For example, she hired Terry Wolverton as her administrative assistant, but under pressure from other Woman’s Building staff.40 These conflicts over the autonomy of the executive director prevailed throughout Shelton’s tenure at the Woman’s Building. Shelton also experienced difficulties meeting the high expectations many of the staff members had that she was being paid more than anyone else; she earned $18,000 a year as compared to their $6 an hour salaries.41 Longtime members of the staff behaved as though Shelton worked for them, which in a sense she did. Despite her official position of authority, many of those who had participated in the decision to hire her had more influence than she did.

Shelton saw her mission as clearly defined. In an article written five weeks after she assumed the position of executive director, Shelton outlined her three major goals: to create a secure financial base, to increase the visibility of the Woman’s Building, and to involve a more diverse group of women.42 Five months later, at a board retreat, Shelton had lost much of her enthusiasm. She outlined twelve major problems, many of which had been voiced by previous administrators; these included the lack of leadership by the board, an inability of the board and staff to work together, and a distrust of the executive director by the staff.43 Further exacerbating the situation, financial difficulties persisted, which perpetuated a crisis mentality.

Some of the issues Shelton raised demonstrated her ideological differences with the founding vision of the Woman’s Building. For example, she saw the original description of the Woman’s Building—“a public center for women’s culture,” which served as the unofficial motto for the organization—as “vague and passive.” She suggested re-casting the statement of purpose in more active terms, to say what they hoped to “change, alter, affect.” She also suggested a shift in programming from an emphasis on process to product, which contravened the very notion of feminist art that the Woman’s Building pioneered.44

While Shelton may have been correct that the message was not selling any more, her suggestions were anathema to longtime supporters of the Woman’s Building. In her literal inability to speak the language of the Woman’s Building, she interpreted the emphasis on consensus as a euphemism for the stifling of disagreement, individuality, and initiative, and she heard “accountability” as a mistrust of outsiders.45 The Woman’s Building was predicated on a shared experience and similar values, which Shelton had not had and did not hold.

No matter how hard she worked, Shelton could not integrate into the organization. As her assistant, Terry Wolverton saw a tension between Shelton setting new goals and the board members and other staff—women with long-standing connections to the building—trying to preserve the status quo. In retrospect, Wolverton, a longtime Woman’s Building member and administrator, realized that “what they really wanted was a woman of color to come in and really just be a part of the spirit and the vision of the Building as it existed. But the trouble was that this particular woman of color—and probably any woman of color—would have had a slightly different version and a different agenda of what the Building would, could or should be.”46 Sidell-Selick quotes an unnamed Feminist Studio Workshop staff member who was commenting on the Woman’s Building’s attempt to integrate a black director into a white institution:

A very disastrous dynamic got started. The staff, not operating out of malicious or deliberate but a very unconscious racism, was unable to see that she [the executive director] was working in the best interests of the Building… We couldn’t figure out how to bring in women from different backgrounds and welcome them to the Building. We didn’t know how to listen from a different perspective. There has been a lot of lip service about being open to all women but that really isn’t true. The Building has a definite cultural personality that defines who can be in it.47

Although on the surface it would appear that efforts to remedy racism at the Woman’s Building by simply hiring more women of color failed, that is, no doubt, too facile. The conflicts that ensued must have served to raise the consciousness of the Woman’s Building staffs and board, perhaps imperceptibly altering the goals and practices of denizens. Nonetheless, armed with the best of intentions, most of the members of the Building did not understand or refused to acknowledge that bringing women of color into the organization would necessitate a change in the mission of the Woman’s Building.
Tensions over racism continually exacerbated the already-existing difficulties anyone new to the Woman’s Building experienced in trying to gain acceptance. As Cherrie Moraga points out in *This Bridge Called My Back*, “there is seldom any analysis of how the very nature and structure of the group itself may be founded on racist or classist assumptions.” Without such an analysis, the women of color recruited into the organization could only function as token figureheads. Failing to consider the racism implicit in the mission and structure of the Woman’s Building contributed to its inability to serve as a home for all women.

**Anti-Racism Work at the Woman’s Building**

It was not the recruitment of women of color into the staff of the Woman’s Building that was to draw attention to the issue of racism at the Woman’s Building. Ironically, it was through criticism of a show dedicated to lesbian art that the issue of racism finally received concerted attention.

In December 1979, members of the Woman’s Building began organizing “The Great American Lesbian Art Show” (GALAS). From its inception GALAS made a particular effort to recruit lesbians of color. In the initial letter about GALAS, the organizers explained, “We recognize that for women of color, the difficulties of identifying both as ‘artist’ and ‘lesbian’ are significantly greater.” In February 1980, the GALAS Collective sent a press release announcing that two spots in the GALAS Invitational would be reserved for Black and Latina lesbians. The organizers of GALAS also worked with a local Los Angeles group, Lesbians of Color, to recruit art by women of color. Despite these efforts, the organizers of GALAS still received considerable criticism of their show as racist.

In 1980, spurred by the criticisms of GALAS and by her own recognition that “it was impossible to live in this culture and not be racist,” Terry Wolverton began focusing on white women’s anti-racism work. Wolverton approached the issue of racism as she had the topic of homophobia: she turned to her feminist background for techniques to address these issues. She had discovered an article that provoked “a classic women’s movement experience: reading just the right articulation of theory at just the time I needed to move to a new level of consciousness and action.” Wolverton had decided to create a white women’s consciousness-raising group devoted to anti-racism. She chose to form a group for white women only so that she could “do [her] homework” rather than relying on women of color to raise consciousness for her. Seven women responded to the initial announcement that she placed in *Spinning Off*.

The White Women’s Anti-Racism Consciousness-Raising Group formed in the fall of 1980. During the consciousness-raising sessions the women examined their emotions when addressing racism and discussed how feelings of guilt or embarrassment hampered their efforts to combat it. Exploring the ways that children learn...
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racism, they analyzed their own early experiences with racism. They also discussed the ways language reflects hierarchical relationships between different races. Several sessions were devoted to evaluating their personal relationships with people of color.

Gradually the group moved beyond consciousness-raising to problem-solving and action. Some concentrated on incorporating more women of color into the Woman’s Building, developing an affirmative action program for staff, board, and artists represented in the institution. The members of the action group also attempted to increase staff members’ consciousness about racism. They asked the staff to work collectively to compile lists of (1) the ways racism limited them, (2) the benefits that would result in having more women of color working at the Women’s Graphic Center, (3) the ways they might achieve greater representation by women of color, (4) the difficulties in reaching their goal of including more women of color, and (5) the ways they each might contribute to this effort.

Efforts to raise consciousness about racism at the Woman’s Building had a positive impact. Maherry recalled that prior to the work on anti-racism at the Woman’s Building, “There wasn’t any way you could talk about your own racist feelings or what it meant to be racist or what was racism and what wasn’t.”

Other Strategies

Although consciousness-raising may be a necessary condition for altering race dynamics within an organization, it is not a sufficient condition for transformation. While it is true that white women within the organization had come to a greater understanding of their own racism, the Woman’s Building, as an organization, retained the same structure, and only broadened its goals to include more women of color. Ultimately, this limited change meant that the Woman’s Building would never successfully attract large numbers of women of color.

As early as 1977, there had been a recognition that lack of financial resources might impede the participation of women of color; organizers sought grant funding for scholarships. The Woman’s Building received funding from the National Endowment for the Arts to increase the participation of women over fifty, disabled women, and women of color. The New Moves Program offered scholarships to women wishing to participate in various Woman’s Building programs. A woman of color who participated in the 1980 Summer Art Program reported:

“After seven weeks, I had come to view my own and other women’s feelings and thoughts as sources of power—a power that could transform the way we looked at ourselves and related to our environments. As a result of the photography and video experience I gained, I made an important career transition and I’m now studying cinema at [Los Angeles] City College.”
Advertising for the New Moves Program stressed that the women’s movement was for all women. In an effort to recruit a more diverse constituency, the Woman’s Building offered programming and activities that reflected the needs and interests of women of color. During the 1980–81 academic year, the education programs primarily sought to reach populations not previously served by the Woman’s Building, while also creating relationships with organizations that served communities of color.

In addressing the Asian American community, Woman’s Building planners, working with the Asian American Studies Program at the University of California, Los Angeles (UCLA), developed contacts with the Asian American press, and received good coverage of Woman’s Building events. The Woman’s Building offered an Asian women’s history course, poetry readings and writing workshops for Asian-American women. A performance by Unbound Feet, an Asian American performance group, drew two hundred people to the Woman’s Building.

Coincident with a greater emphasis within the Woman’s Building of the need to answer the charge of racism and exclusion, the political times had changed. During the 1980s members of the Woman’s Building struggled to adapt the concept of women’s culture and women’s community to an increasingly conservative political context. The leaders of the Woman’s Building began to emphasize its function as an arts organization for women rather than as a feminist organization. Tragically, in the early 1980s, the Reagan Administration gutted funding for the National Endowment for the Arts, along with the CETA IV employment program, and made it next to impossible to provide the kind of financial support or employment opportunities to encourage participation by women of color. Increasingly, in the 1980s programs at the Woman’s Building focused on generating income. This focus on financial survival of the Woman’s Building above all else severely hampered efforts to address the issue of racism and to create a climate that was more hospitable to groups of women. Instead of concentrating on building a community, the Woman’s Building began to create a more mainstream image in order to pursue more traditional funding sources.

This shift in the mission of the Woman’s Building was deeply troubling to some members. Aleida Rodríguez, a Cuban émigré who served on the board of directors from 1981 to 1983, denounced this trend in her acceptance speech upon receiving a Vesta Award in 1984. Rodríguez ultimately left the Woman’s Building over the change in emphasis and perceived mainstreaming.

In the mid- to late 1980s, the Woman’s Building became more financially stable and renewed its charge to expand the diversity of the organization. In 1986, the Woman’s Building hosted “Textiles as Text,” an exhibit of art by Hmong refugees, accompanied by a cultural festival; in 1987, it presented exhibits by African-American artist Faith Ringgold and “Viva La Vida,” works in homage to artist Frida Kahlo.

In 1990, the Woman’s Building conducted a survey of ten Latino cultural organizations to explore the needs of Latina artists. This included conducting informa-
proved necessary? Furthermore, the idea of outreach focused on bringing women of color into the organization as currently constituted, seemingly without consideration for a need for transformation partially brought about by the new needs, goals, and ideologies of women of color.

During its last years, Woman’s Building programmers took a number of opportunities to develop programming that would speak to the needs, tastes, or politics of women of color. These endeavors became increasingly sophisticated. Sometimes the program committee capitalized on a controversy, trying to turn a negative event into a positive exploration of racism, diversity, and multiculturalism. Such a controversy surrounded Kate Braverman’s Woman’s Building reading from her novel _Palm Latitudes_. Braverman, a white woman, spoke from the vantage point of her protagonist, a Chicana. Women of color connected with the Woman’s Building challenged the appropriation of a Chicana’s voice, and the matter generated heated and healthy discussion about whether or not artists and writers must speak only from their own voices and positionality in terms of ethnicity, race, gender, age, region, class, and sexuality. The discussions, formal and informal, led to a three-part symposium (May 11, 18, and 25, 1989) on “In Whose Voice, In Whose Vision: Culture and Representation.” The symposium participants were highly diverse, as was the audience.

Some Women of Color at Home

As discussed above, while many new members of the Woman’s Building struggled to find a place within the existing organization, because the Woman’s Building was founded by white women, it seemed inevitable that the mission of the institution would more closely fulfill the needs of white women. However, like all such generalizations, things were not so simple. In matters related to social movements and organizational activities, there is often a contrast between what transpires in public forums and organizational disputes and people’s individual experiences. Therefore, despite controversy about racism and exclusion, some women of color found the Woman’s Building a hospitable place for their art and a supportive environment for them personally.

However, in analyzing the Woman’s Building Oral History Project material to explain why some women of color found a community at the Woman’s Building, one can see a pattern. I would argue that the women of color who felt most at home and a part of the Woman’s Building community all shared the predominant vision of feminist art held by members of the Woman’s Building. An exploration of the ideas of some of the women of color who became involved in the Woman’s Building supports this argument.

Linda Nishio, a Japanese American artist, began participating in the Woman’s Building in the late 1970s after working as an artist for a number of years. She had had formal art education and held a Master of Fine Arts degree. After attending a performance at the Woman’s Building, Nishio recalled that she initiated contact with Vanalyne Green, whose performance she had admired. The women became friends, and Green,
a white woman, championed Nishio’s work. The support led to the inclusion of Nishio’s art in several shows. Nishio also found the design work produced by the Women’s Graphic Center (WGC) intriguing and, even though the WGC had no job openings, convinced the staff to hire her. She worked there for the next seven years.

Several factors contributed to the ease with which Nishio entered the Woman’s Building. Because the friendship network was the most powerful structure within the Woman’s Building, Nishio gained access to influential members when she made friends with Green. Nishio felt comfortable enough with her identity as an artist to contact a white member of the Woman’s Building about her art. She also possessed the self-confidence to aggressively pursue employment at the Woman’s Building, the fastest track to the “in” group in this organization. It is interesting to note that Nishio did not arrive at the Woman’s Building as a result of any outreach program, but came because she found the Woman’s Building attractive to her interests.

Nishio’s work also resonated well with the other art produced by members of the Woman’s Building. Nishio recalled identifying with the work performed at the Woman’s Building because much of her work dealt with personal exploration, so that she felt “some camaraderie of support among the people there.” However, an analysis of Nishio’s art during this period illustrates her struggle to address issues of inclusiveness of the woman’s movement. Through her art Nishio seemed to search for her “place in the world.” In Ghost in the Machine, a short film, Nishio appeared with a cardboard house on top of her head. The house kept trying to locate itself in different neighborhoods, but it never quite fit in, an experience paralleled by many women of color in the women’s movement.

However, the metaphor of the house or room was also an apt symbol for many of the white women at the Woman’s Building. When Nishio entered the Woman’s Building milieu, she was well educated, already had a strong art background, and was experimenting with avant-garde art herself. Despite being a woman of color, she was “like” the women at the Woman’s Building in her approach to art. Although her work addressed the “exclusiveness” of the women’s movement, she made art that spoke intelligibility to members of the Woman’s Building. When asked about her attraction to the Woman’s Building, Nishio repeatedly expressed a sense of identification with the subject matter dealt with by artists at the Woman’s Building. For example, when asked what appealed to her about the Woman’s Building, she responded: “It was the performance that on a personal level I felt very much akin to, because a lot of my work was about personal exploration, text and projected film. . . . I think it was just the identification with the kind of work being done that really drew me to the group.”

Even though she was one of the few women of color involved in the Woman’s Building at that point, Nishio was accustomed to that situation. She explained, “For me that was the way the world has been.” When asked how her involvement in the Woman’s Building influenced her work, she commented, “I think what I gained more than contextually . . . was a sense of pride about the work, more internal stuff, confidence, self-confidence, the camaraderie among people and I think the self-confidence . . . to continue to make art.”

As for a sense of community, although Nishio did not use that term, she did describe the Woman’s Building as a supportive environment for more than her art: “Actually, I should also say to you that back in ’82 my first husband died, and when I was at the Woman’s Building it was really an incredible place for me to be at the time, a lot of support and a lot of growth [happened] for me during that time.”

While Nishio came to the Woman’s Building an accomplished artist, Rosalie Ortega was involved with Woman’s Building first as support staff and only many years later as an artist. She came from a Mexican American family who raised her with little acknowledgement of Mexican or Mexican American cultural traditions. Her mother pushed her children to assimilate by speaking English only, moving them to a white suburb of Los Angeles, and teaching them nothing of their cultural heritage. Ortega recalled that her childhood experiences were most similar to those of a suburban housewife. After her parents divorced (when she was twelve), her mother began working outside the home and Ortega assumed responsibility for running the household. She remembered reading The Feminine Mystique and relating to the complaints of middle-aged, white, suburban housewives, despite the fact that she was sixteen years old.

Although Ortega did not become involved in any political movements during high school, she read Eldridge Cleaver and Malcolm X and was intrigued by their ideas; she had no knowledge of the Chicano movement. In fact, until Ortega attended an interview for a merit-based scholarship at UCLA, and the interviewer suggested she apply for funds available to Chicanos, Ortega had “[never] really heard that word in relationship to myself.”

While attending UCLA, Ortega worked in the childcare center where she met a member of the Woman’s Building who introduced Ortega to the organization. Ortega attended a women’s music concert at the Woman’s Building and then started providing childcare for Woman’s Building events. Although Ortega remembers finding the programs offered at the Woman’s Building intriguing, she only felt comfortable participating as a childcare provider.

Ortega also became involved in Califia, initially through her childcare work, but eventually as a collective member. She believes, in retrospect, that Califia offered her membership in the collective as part of their effort to increase representation of women of color.

Ironically, it was within the women’s movement that Ortega first felt the disparities between her upbringing and the expectations feminists had for a “woman of color,” an identity Ortega did not feel described herself. Ortega felt she had “no place to belong” because she did not share the cultural experiences of the other Latinas. She recalled a Califia retreat for women of color in San Diego where she felt quite
uncomfortable: “I had no idea about [the women of color’s] anger and their experience and was just so confused, and knew deep in my heart that I wasn’t a part of them and they wanted me to be, but I wasn’t comfortable there. I was more comfortable with the white women, yet I wasn’t supposed to be a part of that group.”

When a member of Califia accused Ortega of “not knowing who [she] was” in terms of her cultural heritage, Ortega felt so attacked she ceased involvement with the women’s movement for several years. During this time, she completed her education and became an artist. Ortega then entered into a second phase of involvement with the Woman’s Building, this time as an artist rather than as support staff. She continued to receive information from the Woman’s Building and felt drawn to events, but felt “there was something really holding [her] back.” Her fear of rejection within the women’s movement remained strong, but was overcome by her curiosity about a seminar on women’s spirituality.

The curiosity resulted in Ortega attending a presentation by Circle of Aradia, a feminist Wicca coven. She enjoyed the presentation so much that she enrolled in a series of workshops that the Circle of Aradia offered. Within the Circle of Aradia, Ortega finally found the acceptance she had sought. She felt that the Circle of Aradia provided her with a place to heal from her negative experiences with feminism. She joined a coven where she was, “as usual in these groups,” the only person of color, but in this situation dealt with it in a different way. As she described the transformative experience: “I think that what I gained from that was a sense of myself as an artist, as a woman with my own spirituality, as a leader.” She felt she belonged: “What I loved about their group was that you could be a lot of different things. You could be lesbian, you could be straight. You could be a person of color. You could be whatever it was and it really was okay . . . it was really a great place for me . . . It really helped me grow a lot.”

Ortega began working as an artist and was invited to serve on the board of directors of the Woman’s Building in the late 1980s. She recalls that initially some of the other board members were uncomfortable with her “touchy feely women’s spirituality.” Unlike her experience with Califia, this time Ortega felt strong enough to resist opposition to her viewpoint and continued to voice her feelings.

For someone like Ortega, the Woman’s Building existed first as a symbol, as a place where women could explore feminism. As she grew as an artist, the Woman’s Building gradually came to provide a second function in her life, this time as an arena where she could make her own unique contribution to feminism, without having to apologize for her perspective as a woman of color or as a witch. She commented on the spiritual meaning of the Woman’s Building for her:

I’ve had very indirect involvement with the...physical Building [itself], yet it has...done some incredible things for me in my life. And I think that, maybe that is how some institutions should be. That they are not just about the physicalness and going in there and doing things, but some things...can have impact that goes beyond that. And I suspect it impacted a lot of other women’s lives.... Just knowing that it is there may have helped.

Unlike Rosalie Ortega, who learned about the Woman’s Building while in college, Gloria Alvarez remembers being “really amazed to find the Woman’s Building.” Although unversed in feminist art, Alvarez did come from a political family. She had helped organize a Movimiento Estudiantil Chicano de Aztlan chapter at her high school and was involved in student and community groups in college. She considered herself a participant in the Chicano movement and wanted “to take an active role in doing something for my community.” While in college she participated in Comision Femenil Mexico, a Chicana feminist organization, and after college went to work in social work, focusing on domestic and child abuse.

Alvarez heard about the Woman’s Building from a friend. When she first visited the Woman’s Building, she encountered Yolanda Alanis, a Chicana who worked as a receptionist. Alvarez learned about the scholarships available at the Woman’s Building, and applied for and received several. She attended Mitsuye Yamada’s poetry workshop and became involved with a video project headed by Jerri Allyn that produced public service announcements to raise awareness about forced sterilization, a topic with which Alvarez was already involved.

While Alvarez enjoyed the Woman’s Building, as a full-time student and single mother, it was difficult for her to become very involved. Also, she felt real class differences existed at the Woman’s Building. While she recognized some women at the Woman’s Building really wanted to reach out to Latinas and working class women, she felt this was a somewhat limited group. She remembered having discussions with members of the Woman’s Building about the different experiences women of color had with feminism. Alvarez was involved with a group, Lesbians of Color, who worked with the Woman’s Building on racism. In part, Alvarez wanted to become involved with the Woman’s Building in order to bring a Latina presence to the Woman’s Building.

Alvarez, although not actively involved with the Woman’s Building, maintained a membership so she would continue to receive information about activities. She searched for Latina names in the materials and when she read that Aleida Rodríguez was offering a writing workshop, she signed up for that group. She also occasionally received calls from members of the Woman’s Building about participating in specific projects, usually centering on the video center. Alvarez remained friendly with several women from the Woman’s Building, and in 1989 she approached Terry Wolverton, then executive director, about the possibility of conducting a series of workshops on Central American and Mexican immigrant women at the Woman’s Building. Alvarez had conducted a few workshops in the community, but thought the Woman’s Building was the perfect location for them.
She felt unsure about the reaction of members of the Woman’s Building to hosting her workshop, but found, to her surprise, that the women not only wanted the group to use the Woman’s Building, but that Wolverton would help her apply for grant funding. Alvarez became an artist-in-residence at the Woman’s Building from 1989 to 1991. In addition to her workshops, Alvarez organized a Latina poetry festival and participated in a project to make the Woman’s Building more responsive to the needs of Latinas. Although she found a warm reception at the Woman’s Building, problems arose when her students telephoned the Woman’s Building and no one could provide information in Spanish. Publicity materials were also printed in English only. Alvarez recalled that her students who did attend the Woman’s Building “felt good that this was a place specifically for women.” Alvarez believed that had the Woman’s Building survived it would have become a more multicultural organization. However, she felt conflicted about the separatist aspects of the Woman’s Building. While Alvarez recognized the value of women working with women only, she felt that, ultimately, women should also be working with men.

Although Alvarez was critical of some aspects of the Woman’s Building and ambivalent about others, she, like so many women of color, was saddened by the closing. When asked about how she felt about the closing of the Woman’s Building, she responded:

Shocked. In a way I kind of took it personally...I kind of felt homeless. But I was really shocked because I felt like the Building was a place that was established and despite whatever problems I may have had with people who were there on staff, still...I thought this...can't happen...it was real hard to accept it...this was the only place specifically for women.

Conclusion

While the anti-racism policies at the Woman’s Building and the diversity programming made a difference in the organization, women of color remained reluctant to join the organization in large numbers. Despite early remedial efforts and later more profound and creative efforts, the middle and late history of the Woman’s Building is similar to many feminist institutions during “second-wave feminism.” Many women of color saw themselves as an afterthought, as add-ons, pawns in the process of tokenism.

Part of the problem at the Woman’s Building stemmed from its origins in the mostly white, middle-class feminist movement. As Minnie Bruce Pratt points out, when a feminist organization “gets started by a non-diverse group; if the diversity is not in the planning sessions, a shift later, in how and what decisions are made, is exceedingly difficult.”

The repercussions of the Woman’s Building having emerged from a mainly white movement and having been founded by all white women were compounded by the identity of the Woman’s Building as an arts organization, since art is often seen as the domain of the elite in our society. Other feminist organizations that provided more basic services perhaps drew more women of color in need of them. Art, whether mistakenly or not, was seen as a luxury for many people and most of the poor. As a consequence, it was often the last concern of women of color. Barbara Smith has pointed out some of the problems in integrating identity politics into a concept of women’s culture. She argues that women’s culture explores and celebrates women’s identity, and in that regard, tends to privilege gender over other aspects of identity. This approach privileges a universal oppression, either as lesbians or as women, that does not allow for the differing loci of oppression experienced by women of color and poor women. The authors disagree with Smith’s assertion that “social-cultural” issues are somehow less important than “the more stringent realities of class and race.” This assessment merely reverses the hierarchy she accuses “cultural feminists” of creating.

Women of color, looking for a new “home” or community, could fit into the Woman’s Building in limited ways. Some women, like Rosalie Ortega, felt they did not belong in the community of women of color, despite their matching skin tones. Ortega ultimately felt more comfortable among a mixed group of women. Other women, like Linda Nishio, found a niche in the Woman’s Building as an artist already familiar with the spirit of feminist art created at the Woman’s Building. Women like Gloria Alvarez may have been more typical, however. She went to the Woman’s Building to enjoy the women-only space, but felt that the Woman’s Building really was meant for white women. She found it hard to accept what she saw as the separatist aspects of the Woman’s Building that potentially divided women of color from men of color.

Ultimately, it is difficult to separate the issue of racism at the Woman’s Building from the insider/outsider conflicts discussed above. All new women experienced some degree of difficulty gaining acceptance at the Woman’s Building. Over the years, the Woman’s Building developed into a tight-knit group of women who assumed responsibilities for the organization, making it difficult for any new members to acquire power, regardless of their skin color. Perhaps this division of insider/outsider is inherent in the very notion of community, feminist or not.

Whether or not the Woman’s Building experience points to another example of a failure of community building in U.S. feminist movements, institutions, or organizations, in general, is a matter to be explored in another essay. The inability of the Woman’s Building to create space for all women had the ironic result of creating that splendid isolation that Woolf craved, the room of one’s own. Poet Eloise Klein Healy, a longtime Woman’s Building member and leader, observed this final irony: “I feel like I’ve been sent to my room,” she said about life after the Woman’s Building, but the thought might just have easily been an ironic statement on isolation.

As I have stressed throughout this essay, the travails of the Woman’s Building...
in building community were not unique. One needs only to look at the recent histories of any number of feminist and progressive organizations to see the parallel with the Woman’s Building. However, the spirit of community building and the efforts to confront and deal with racism are among the positive legacies of the Woman’s Building and its contribution to the troubled and dynamic history of contemporary U.S. feminism and arts movements.

Notes
1. The play on “a room of her own” is an obvious reference to Virginia Woolf, *A Room of One’s Own* (New York: Harcourt Brace Jovanovich, 1929 [1993]). If radical feminism finds its origins in the work of Simone de Beauvoir, then certainly Virginia Woolf stands as the mother of the feminist art movement.

2. This chapter is the result of a writing collaboration between Michelle Moravec and Sondra Hale. Michelle Moravec carried out the original research (oral histories and archival). Therefore, any time the personal voice is used it is Moravec’s.

3. This is from a letter, dated April 15, 1975, that was sent to prospective students of the Feminist Studio Workshop (FSW). Woman’s Building Collection, Archives of American Art, Smithsonian Institute, Washington, D.C. (hereafter referred to as Woman’s Building Collection, Smithsonian Institute). The Woman’s Building was founded to house the FSW, an educational program, along with galleries and other feminist enterprises.

4. The material for this essay was partially contained in Michelle Moravec’s dissertation on the Woman’s Building: “Building Women’s Culture: Feminism and Art at the Los Angeles Woman’s Building,” PhD diss., University of California, Los Angeles, 1998. The work is partially based on interviews Moravec conducted as part of the Woman’s Building Oral History Project from 1992 to 1999 in Los Angeles, California, except where otherwise noted. The project involved audio recording fifty interviews with selected participants in the Woman’s Building over the years. At the time of publication, the tapes are in the collection of the Woman’s Building Board of Directors, Los Angeles, CA. Unless otherwise stated, all interviews referred to were part of that project.

5. Terry Wolverton, ed., *The First Decade: Celebrating the Tenth Anniversary of the Woman’s Building: A Pictorial History and Current Programs* (Los Angeles: Woman’s Building, 1983). The Mission Statement is printed on the back cover; the quotes are from p. 8 and p. 6, respectively.


11. “Moral community” refers here to an ethical community—that which is value-laden and is built on social and kin relations as contrasted to political or economic relations.

12. This is a quote from an unpublished work by Arlene Raven, “Notes on a Feminist Education.” At the time, Raven was a member of the staff of the Feminist Studio Workshop. Quoted in Ruth Iskin, “Feminist Education at the Feminist Studio Workshop,” in Bunch and Pollack, 72.


16. Undated Woman’s Building flier in Moravec’s possession.


19. Most of the fifty Woman’s Building participants Moravec interviewed as part of the Woman’s Building Oral History Project mentioned the importance of community. While not always defining community (and there were many different kinds), it was clear that each respondent had a particular notion in mind.

20. There was, in fact, a great deal of programming that dealt with racism, cross-cultural issues, and the diversity of Los Angeles. One of the earliest efforts, in 1976, was a collaboration by Chicana muralists, led by Judy Baca, Las Vegas del las Mujeres. In 1973, artist Linda Vallejo offered a printmaking project, Mude Tierra, for Latina artists and writers. Osa: Pollution (1986) was a project in which the Woman’s Building commissioned twenty artists of diverse ethnic and cultural backgrounds to produce posters that reflected those cultures. A cross-cultural writers series was organized in 1987. “In Whose Voice?” (1990) attempted to deal with the issue of whether or not white women or any group should speak for women of another group in their artwork. Women of color also served as Artists-in-Residence, e.g. Gloria Alvarez in 1990. These are just a few of the programs that women of color instigated or the Woman’s Building programmers organized in response to complaints or simply as part of their political agenda.

21. Sharon Siddell-Schick, in her study of Woman’s Building management, *The Evolution of Organizational Meaning: A Case Study of Myths in Transition* (PhD diss., The Wright Institute, Berkeley, 1985), 17; comments on the irony of being able to hire more women of color, only to have it create more conflicts.
35. Sidell-Selick, 74.
37. Sheila de Bretteville, interviewed by Moravec, August 12, 1992, Los Angeles, CA.
38. Terry Wolverton, interviewed by Moravec, July 30, 1992, Los Angeles, CA.
42. Ibid.
43. Ibid.
44. Wolverton interview.
45. Sidell-Selick, 1985, 77. Moravec’s italics. Sidell-Selick chose to make her respondents anonymous. Thus, we do not know if we are hearing a woman of color, a white woman, an insider, or an outsider. Nor has she dated her interviews so that we can temporally contextualize.
47. Bia Lowe, for the GALAS Collective, letter, December 21, 1979, Woman’s Building Collection, Smithsonian Institute.
48. From interviews with GALAS participants: Bia Lowe Interview, November 19, 1992, Los Angeles, CA, and Terry Wolverton Interview, July 30, 1992, Los Angeles, CA. Some women of color threatened to boycott the show unless women of color were included.
51. Out of fourteen women involved in a white women’s anti-racism workshop, eleven identified as lesbian. Of the three heterosexual women, two identified as Jewish. It may be that lesbians, because of their experiences of exclusion within the women’s movement, may have heard the charges of racism against the women’s movement with a less hostile ear and that Jews may have embraced “liberation by analogy.” A similar argument has been made by Minnie Bruce Pratt. “Identity: Skin, Blood, Heart,” in Bulkin et al. 20. However, Terry Wolverton, whose anti-racism work at the Woman’s Building is discussed later, disagrees with this interpretation: “For me, the critical difference in [the] willingness [of lesbians working on racism at the Woman’s Building] to receive feedback about racism did not have so much to do with being lesbians but with a developmental shift in theory about racism. We’d been previously stunted by a simplistic analysis that ‘Racism=bad, feminism=good, therefore feminists cannot be racist.’ We felt we’d been oppressed as women, and could not therefore conceive of being powerful enough to oppress anyone else. If we owned up to racism, we lost our innocence (and our ‘victimhood’). But by 1980, there was starting to be some more sophisticated analysis about oppression, and the complex machinations of multiple strands of oppression (race, class, gender, sexual preference, physical ability) and that one could, in fact, occupy many different positions on those multiple spectra. This allowed us to see, as Elly Bulkin articulated, that the choice was not between racism and non-racism, but between racism and anti-racism. If lesbianism had anything to do with it, it was that within the lesbian community there was more opportunity for interaction across lines of race and class than there might be for heterosexual women in the larger community. Also, politicized lesbians had less investment in the status quo, and were more committed to recreating society and culture at a radical level, and might therefore be more embracing in their analysis.” Moravec correspondence with Terry Wolverton, January 23, 1997.
54. Joan Watanabe taught in the Woman’s Building graphic programs, and Helen Ly was a student in FSW.
55. Cheri Gaulke interviewed by Moravec, August 6, 1992. Other feminist organizations were also forced to resort to such mainstreaming and fundraising methods. For example, in late 1979, the Women’s Action Collective, facing a financial crisis, transformed its house manager into a “development coordinator.” Nancy Whittier, Feminist Generations: The Persistence of the Radical Women’s Movement (Philadelphia: Temple University Press, 1993), 46.
58. Ibid.
61. Pratt, 51.
62. These comments were made as part of a sister-to-sister conversation between Barbara Smith and Beverly Smith, “Across the Kitchen Table: A Sister-to-Sister Dialogue, Barbara Smith and Beverly Smith,” in Moraga and Anzaldúa, 113–27.